

4-H KIDS VOTING NC 2022 ELECTION MANUAL



**CIVIC KNOWLEDGE + CIVIC SKILLS + CIVIC AGENCY
= EMPOWERED CITIZENS**



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ABOUT THIS GUIDE

- This guide should give NC 4-H programs the information and resources they need to implement Kids Voting in their County for the 2022 Election.
- The following slide describes the steps to running a Kids Voting Election and each step is hyperlinked to the section with information on that step.
- If you have any questions, contact Carolyn Kreuger, Kids Voting NC Coordinator at 919-560-7321, cmkreuge@ncsu.edu, or Sarah Kotzian, sehardis@ncsu.edu, 919-515-8480

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GET READY, GET SET, VOTE!

Running a Kids Voting Election is fun and easy. Follow these simple steps. Click on each step to learn more.

GET READY! Make a Plan

ALL

- Attend the Kids Voting information session or [watch recording](#)
 - [Decide how to best implement Kids Voting for your community](#)
 - [Sign up for Kids Voting Elections](#)
-
- [Reach out to potential partners](#)

GET SET! Prepare the Election

ALL

- [Create your ballot](#)
 - [Customize the Election Guide & other materials](#)
-
- [Train staff, volunteers & youth](#)
 - [Create social media and print outreach materials](#)

VOTE!

ALL

- [Group lessons & activities](#)
- [VOTE!](#)
- [Share the Results](#)
- [Translate voting into year-round civic engagement!](#)

Your election experience is customizable! – Can be as simple or comprehensive as you choose

[About Kids Voting NC](#) | [KVNC Values](#) | [KVNC Contact Info](#)



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KVNC TRAINING

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Kids Voting NC offered two zoom trainings on the election and you can access recordings of them here if you were not able to attend

AGENDA PART I KIDS VOTING ELECTION BASICS

09.01.2022

What & Why of Kids Voting

Get Ready, Get Set, VOTE

Get Ready

*Kids Voting 4-H Models
Signing Up*

Get Set

Creating your ballot

Next Steps

AGENDA PART II CUSTOMIZING YOUR KVNC 4-H ELECTION

09.014.2022

What & Why of Kids Voting

Get Ready, Get Set, VOTE

Get Ready

*Customizing Your Election Guide
PR & Outreach
Training staff & Volunteers*

Vote!

*Lessons & Activities
Voting
Sharing Results
After the Election*

Next Steps

Slides:

<https://drive.google.com/file/d/1BxvfZBU50cm0V3hZdr7C801ycyhMWWg-/view?usp=sharing>

Video:

https://ncsu.zoom.us/rec/share/rpN6L7zWjQVYF_-THqt10cGOvViqiNd3vUzQFri9Kv4FymAA2-pMvYUz1QUShn3.Y1T5qcdZwW8BMAxo

Passcode: r#5&&9K9

Slides:

<https://drive.google.com/file/d/1iJkKjWeas0A4DdJ7bjFB7heCG8v6qj7L/view?usp=sharing>

Video:

https://ncsu.zoom.us/rec/share/Ay6HrGsPnF5dpr-x44RsDgDda2fslvG_UkH2W7RiY1V1cxPzgeiM3GHOGQjBmdnr.GXux5RN7R8c23Zgh (Access Password: 0Vj5S!mw)



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CHOOSE MODEL

Choose a Kids Voting model to implement that fits with your County program's available resources and needs.

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BASIC ELECTION

HAVE YOUR 4-H
YOUTH VOTE ONLINE
AS AN ACTIVITY

TIME COMMITMENT: LOW

LEAD TIME: 1-2 WEEKS

1.5 hours training

4-6 hours to customize
ballots + materials

1 hour to conduct voting



SERVICE ACTIVITY

HOLD KIDS VOTING
AS A SERVICE
ACTIVITY

TIME COMMITMENT: MEDIUM

LEAD TIME: 4-6 WEEKS

3 hours training

10-20 hours to customize
ballots + materials

2-6 hours to train youth
leaders

5-15 hours for outreach

4-??? Hours for your voting
events(s)



PARTNERSHIP

HOLD KIDS VOTING
WITH PARTNER(S)

TIME COMMITMENT:
HIGH

LEAD TIME: 6-10
WEEKS

3+ hours training

Customization,
training, and event
time depends on
partnership

SIGN UP FOR KIDS VOTING

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Sign up for Kids Voting at <https://bit.ly/2022-4H-SignUp> in order to be part of the program. Once you have signed up you will receive:

bit.ly/2022-4H-SignUp

- A login and password for DoubleClick Democracy, the online program which allows you to create a Kids Voting ballot for your county and through which you will access results.
- Link to this guide and the instructions, templates to conduct your election
- I Voted stickers for your youth participants, yard signs, and voting booths



**YOU MUST COMPLETE THE
REGISTRATION FORM IN
ORDER TO HOLD KIDS
VOTING ELECTIONS IN
2022**



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REACH OUT TO POTENTIAL PARTNERS

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It may be that conducting Kids Voting as part of a partnership makes sense for your community. Kids Voting can enhance existing partnerships or give an opportunity to expand your existing network of partners and youth. Potential partners include:

Board of Elections

At a minimum you can make them aware that Kids Voting is happening in your community. If you are going to be at or near polling sites, you will need to ask the Director's permission

[FIND YOUR LOCAL BOE CONTACT HERE](#)

Schools

Kids Voting can be an activity that you add to an existing school partnership or a new offering that allows you to connect with your schools

Other Local Youth Groups

Many community have government youth advisory groups or other civic youth efforts

[SAMPLE PARTNER LETTERS/EMAILS](#)



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CREATE YOUR COUNTY BALLOT

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WHAT'S ON THE 2022 BALLOT?

ALL NC

US Senate
US House*
NC Senate*
NC House*
NC Supreme Court
NC Court of Appeals

ALL COUNTIES

District Attorney
District Judges
Clerk of Court
Soil & Water Supervisor

SOME COUNTIES

Sheriff
Commissioners
School Board
Bonds

1. Log into www.dcdonline.org/admin with the user name and password you were sent when you signed up for Kids Voting
2. Follow [these instructions](#) for Creating Your County Ballot . Statewide offices are already added to the ballot – you just need to add your County Candidates.
3. Once you have completed your ballot, send it to cmkreuge@ncsu.edu to check

COMPLETE BALLOT INSTRUCTIONS

SPREADSHEET OF ALL CANDIDATES & CONTACT INFORMATION BY COUNTY

If you create a County ballot that does not contain all race on the adult ballot, consider creating a Ballot FAQ that explains the differences. Definitely be prepared with your rationale if people ask (and they often do!)



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CUSTOMIZING YOUR KIDS VOTING ELECTION GUIDE

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On the [following slide](#) are links to instructions for customizing the KNVC Election Guide for your County and templates. Some sections of the Guide can be used “as is” if you wish and some will need to be customized (see below)

STANDARD (NO MODS NEEDED)

- Message to Youth
- For Parents
- For Educators
- About the Offices (unless local Bonds or Elections)
- Issues & Who Decides
- Political Parties
- PACS

REQUIRE CUSTOMIZATION

- **Where Kids Vote (optional)**
- **Add any offices not on statewide to “About the Offices”**
- **Any information local referendum**
- **Candidates**
 - Overview Chart by Race
AND/OR
Individual Candidate Profiles

[GO TO
INSTRUCTIONS &
TEMPLATE LINKS](#)



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KIDS VOTING ELECTION GUIDE

INSTRUCTIONS & TEMPLATES

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[INSTRUCTIONS FOR
CUSTOMIZING ELECTION
GUIDE \(PDF\)](#)

[BALLOT GUIDE TEMPLATE](#)

(link will force you
to make a copy you can
use as template)

APPROVED SOURCES OF CANDIDATE INFORMATION

**Candidate Website & Social
Media** (*confirm it is a real,
direct source and not a PAC
or other org on behalf of a
candidate*)

Candidate Profiles from:
[Ballotpedia.org](#)
[Vote411.org](#) (League of Women
Voters)
[BallotReady.org](#)



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TRAIN STAFF & VOLUNTEERS

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SITE LEADER VOLUNTEER INSTRUCTIONS

(customizable – you will be asked to make a copy for your own google drive)

CANVA VOLUNTEER RECOGNITION TEMPLATE

All staff and volunteers who work with youth on Kids Voting in any way, including running a Kids Voting site, must agree to:

- Be non-partisan in all their interactions with youth, parents, and everyone else participating in Kids Voting Durham
- Refrain from endorsing any particular candidate, party, or issue position while working in a Kids Voting capacity. This includes wearing any apparel (shirts, buttons, hats, etc) with those messages; verbally sharing those messages or talking about their own personal voting preferences; distributing written literature with these message; or anything else that could be construed as endorsement or support
- Sharing information on candidates and issues except what is included in the Kids Voting Election Guide and materials.



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CUSTOMIZE OUTREACH MATERIALS

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The following materials are provided by NC State 4-H and can be picked up at the Extension conference:

- I Voted Stickers
- Booths
- Yard Signs

You must have filled out the Sign Up form to receive these materials.

Kids Voting is providing Canva templates of promotional flyers, social media posts, and other graphics you can use to advertise your Kids Voting Election. Go to the following slide to see examples and links of each of the available materials.

All links on the following pages are in Canva template form and require a free [Canva.com](https://www.canva.com) account to access.

Any original materials created by Counties for Kids Voting NC 4-H programs and outreach must follow these [branding guidelines](#).



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PROMOTIONAL GRAPHIC

Sizes:

Instagram/Social Media

8.5x11" Flyer

11x15 Poster



CUSTOMIZABLE COUNTY LOGO

Template Link



VOTING SITE SIGN

Template Link

Sample General Language to go along with voting details

Kids Voting NC, a non-partisan program, lets youth under 18 vote on the same candidate and issue as adults in the 2022 Mid-term elections. By actively participating in an authentic voting experience, youth are developing knowledge, skills, and a sense of excitement about their role in the democratic process that will last them a lifetime!



GROUP ACTIVITIES

Each of the activities listed at right has been created especially for youth groups. They are all-age activities, and each has 15-, 30-, and 45-minute variations.

You can also find links to all Kids Voting classroom lessons and activities at

kidsvotingdurham.org/lessons

Kidsvotingusa.org
([create educator account](#) to access)

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You can do as little or as much as you want to do to prepare youth for Elections. Here are some resources you may wish to use:

[Guide to Being Non-partisan](#)

Helpful general tips for adult group leaders

[What kind of voter am I?](#)

Helps youth think about what candidate characteristics & issues they care about as voters

[Using the Kids Voting Election Guide](#)

Tips and activities for using the Guide with youth. 4-H leader will need to customize to use their own County Election Guide

[Voting: An Introduction](#)



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VOTE!

Youth can vote anytime between October 20 and 7:30 pm on Election Day November 8. ALL BALLOTS MUST BE CAST AND IN THE DoubleClick System by 7:30 pm November 8 to be included in the final count.

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ONLINE BALLOT

1. Make sure your ballot is in “Active” mode
2. Copy ballot link from the top of your DCD ballot (in edit mode) and share it with voters.
3. Have voters use the voter ID “000” when prompted

[Editable Online Voter Instructions](#)

PAPER BALLOT

1. Print copies of paper ballot from DoubleClick Democracy
2. Have youth fill out ballots and place them in a ballot box (or something with a cover for privacy)
3. Tally the ballots and upload results to DoubleClick Democracy by 8:00 pm on Election Day.

[Ballot import instructions](#)

PLEASE ASK ALL PARTICIPATING YOUTH TO TAKE
THIS BRIEF EXIT POLL SURVEY AFTER VOTING –
<https://www.surveymonkey.com/r/20224H>

SHARE THE RESULTS!

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IMPORTANT: DO NOT share any ballot results before 7:30 pm on Tuesday, November 8 (Election Day). Just as adult results are embargoed until the polls have closed so as not to influence potential voters, Kids Voting results are also not available before the close of the polls.

You can view your (and other County's) results two ways:

1. Login to DCDOnline and go to "Reports" on the Main Screen. Choose the ballot you wish to see results for from drop down menu. You can also download a PDF or Excel Sheet with the results
[DCD Manual - How to View Results](#)
2. Go to www.kidsvotingdurham.org/2022-4H-results after 8 pm on November 8 to see a complete list of all participating County results



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AFTER THE ELECTION

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- Voting is not the end of civic engagement, is it only the beginning! You will receive more information from KVNC on how you can engage your youth with elected official and other civic engagement opportunities year round.
- Make sure you participate in all follow up surveys and the group feedback zoom after the election – more information will be sent to you soon
- If your youth voters didn't take the post-election survey when they voted, please ask them to do it as soon as possible at
<https://www.surveymonkey.com/r/20224H>



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ABOUT KIDS VOTING NC

Kids Voting NC is a non-partisan program that builds civic knowledge, civic skills, and civic identity & agency in North Carolina youth under 18.

Each election, Kids Voting NC offers NC 4-H programs the opportunity to participate in KVNC Elections where youth vote on the same candidates and issue as adults.

Kids Voting NC is managed under the auspices of the [Durham County Cooperative Extension](#) and its [Kids Voting Durham](#) program and is an affiliate of [Kids Voting USA](#).



Cooperative Extension



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KIDS VOTING NC VALUES

- **Non-partisan**

Kids Voting NC does not favor or endorse any candidate, party, or issue position. Our goal is to give youth the skills & knowledge they need to make informed choices for themselves.

- **Youth-led**

Youth are not only our County and community's future leaders, they are our NOW leaders. Youth have the ability to not only be engaged and productive civic participants themselves, but can actually lead the way for adults on civic engagement.

- **NC/County Centered**

While national offices are often more prominently featured in our news cycles and adult organization, KVNC recognizes and seeks to promote awareness of the fundamental role local government plays in youth people's daily lives and the life of their communities.

- **Equity Focused**

Kids Voting NC seeks to close the equity gaps in civic engagement by ensure that all youth have access to civic learning and leadership experiences

KIDS VOTING NC CONTACTS

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KIDS VOTING NORTH CAROLINA

DURHAM COUNTY COOPERATIVE
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